



# Venture Strategy

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**Service Summary:** Venture Strategy

**Venture Stage:** 3: Developing a Venture Strategy

**Estimated Time to deliver service:** 2 – 4 weeks

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## What makes a strong Venture Strategy?



**Market & Competitor Research** bespoke to your venture to bring strategic rigour.



**Business Model & Route-to-Market** development to build a sustainable venture for the long term.



**Team & Intellectual Property** gap analysis to prioritise recruitment, partnerships & IP.

Week 1

Week 2

Week 3

## How is the Venture Strategy delivered?



## Why do I need this Venture Strategy?



## What is the next step?

[This sounds good – Let's go!](#)

[Take me to a Case Study](#)